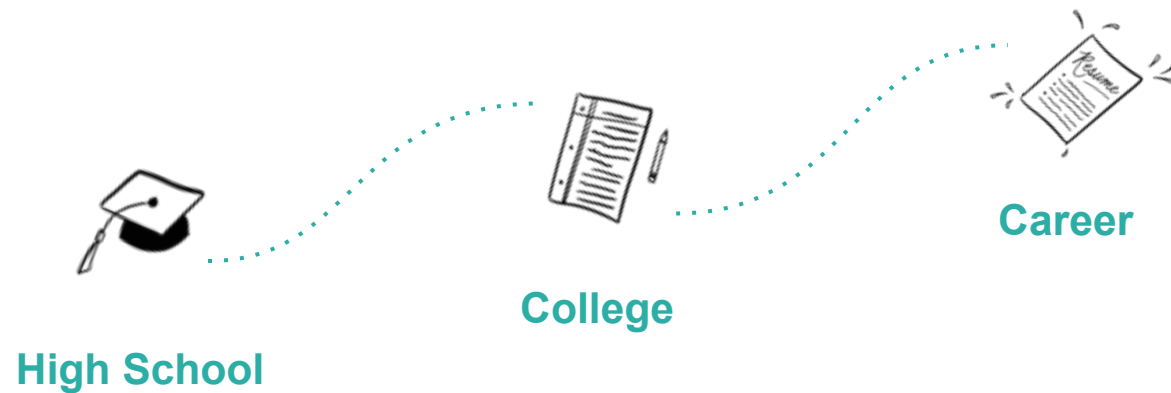


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21 million

 Avg. Monthly Unique Visitors*

485 million

 Avg. Monthly Pageviews*



18 MM

High School, College and Grad Students



33%

14-17

52%

18-24

15%

25+



56%

Female



44%

Male

*Google Analytics Jan. 1, 2016 - Dec. 31, 2016 – combined monthly average for sites on the Chegg Platform: chegg.com, bibme.org, citationmachine.net, citethisforme.com, easybib.com, internships.com

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Private Marketplace Offering (Invite only)



Display Inventory

Viewability >70%

Premium sizes

High Impact Units



Video Unit

Instream

Outstream

Reward-based



Safety & Control

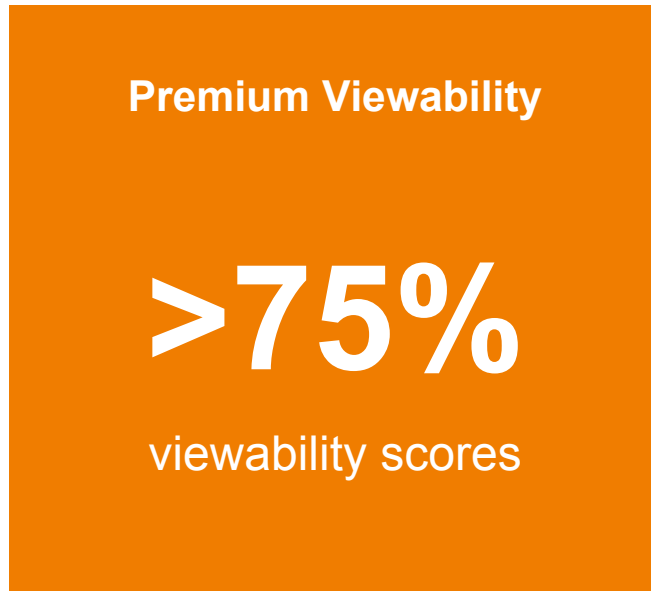
Brand Safety

Active deal management

Multiple-SSP integrations

KPI-Driven Display Inventory

Viewability



Sizes

Premium Sizes

300×1050

970×250

300×600

Custom

Standard Sizes

Standard IAB sizes

Native

Integrated within the user's experience

Any questions?

Get in touch!

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